

Northumbria University

BA (Hons) Business and International Management

TOP-UP DEGREE PROGRAMME IN

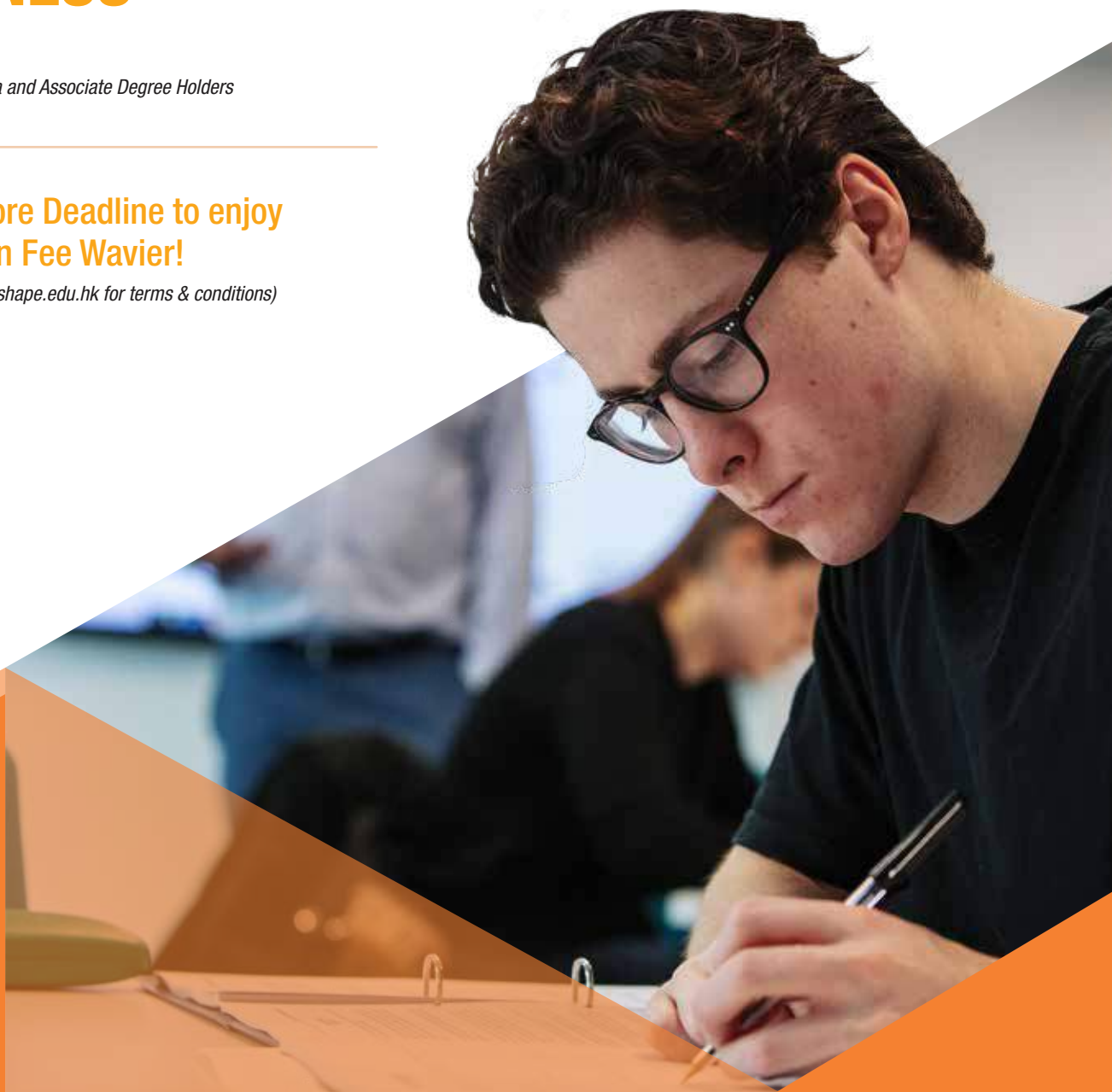
BUSINESS

2020-21

For Higher Diploma and Associate Degree Holders

**Apply Before Deadline to enjoy
Application Fee Wavier!**

(Please visit www.shape.edu.hk for terms & conditions)



BA (Hons) Business and International Management

Registration Number (Non-Local Higher and Professional Education (Regulation) Ordinance): 253017



**Northumbria
University**
NEWCASTLE



Northumbria University is a research-rich, business-focused professional university. Northumbria is ranked in the top 50 of two of the UK's leading university guides¹ and has received five stars in the QS Stars audit. Its Business School is part of an elite group of business schools worldwide following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain double accreditation. It is ranked no. 1 in the UK for graduate start-ups² and is the 7th largest provider of graduates into professional jobs in the UK³.

¹ Complete University Guide and The Guardian League Tables 2020

² Higher Education Business and Community Interaction Statistics 2016/17

³ Destination of Leavers from Higher Education 2016/17.



Programme Overview

Programme Introduction

The knowledge and understanding of international issues and the dynamics of global business are vital for future business leaders. This programme will allow students to top it up to an honours degree with just one year of additional study. Students will build on their all-round knowledge of business including organisational theory, business models, and factors that underpin a firm's ability to deliver on the triple bottom line.

Programme Aims

This programme enables students to:

- think independently, understand and justify their own opinions, and will recognise the need to challenge their thinking, and the thinking of others;
- apply their disciplinary knowledge to complex problems in their discipline and its professional or industrial practice in order to identify appropriate solutions which are sustainable and justifiable;
- value curiosity, collaboration and analysis as keystones in the creation of new knowledge and practice;
- communicate effectively to diverse audiences utilising a range of formats and media;
- display the attitudes and skills to engage and work constructively and sensitively in multi-cultural environments and teams and have an awareness of ethical considerations; and
- combine all of the above to support their future employability and long term career prospects.

Career Prospects

On graduation, students will be well-equipped to embark on a business career in the UK or internationally. Students' in-depth study of international management will give them an extra edge in employability.

Programme Structure

The programme is delivered over 1 year of study in full-time mode, with the year divided into 2 semesters.

The programme structure is as follows:

Semester	Module
1	Academic and Career Development
	Critical Organisational Analysis
	Contemporary Issues in International Business
2	Strategic Management and Corporate Responsibility
	International Business and Innovation
	Contemporary Issues in Business
1 & 2	Supporting Study

Entry Requirements

Holders of one of the following VTC Higher Diplomas (HD):

- HD in Accountancy
- HD in Advertising and Marketing Communications
- HD in Aviation Management and Global Logistics
- HD in Banking and Finance
- HD in Business Administration
- HD in Corporate Administration
- HD in Customer Services for Aviation and Passenger Transport
- HD in Event Marketing and Promotion
- HD in Global Purchasing and Supply Management
- HD in Human Resource Management
- HD in International Business Management with Languages
- HD in Law and Administration
- HD in Marketing Management
- HD in Retail and e-Tail Management
- HD in Digital Marketing
- HD in Real Estate and Property Management
- HD in Management for Security and Disciplined Services
- HD in Music and Digital Enterprise Business Management
- HD in PR and Digital Communications
- HD in Financial Technology
- HD in Arts and Cultural Events Management
- HD in Supply Chain with InnoTech Applications

Applicants with Higher Diploma / Associate Degree in other business related areas from other institutions will be considered individually.



English Proficiency Requirements

Applicants who have completed a Hong Kong Higher Diploma or Associate Degree, taught and assessed in English will be exempted from completing an English Language test. All other applicants will be required to have TOEFL 232 (computer based), 89 (internet based), IELTS of 6.5 or Pearson 62.

(Graduates of VTC Higher Diploma programmes are deemed to have met the minimum English proficiency requirements by NU.)

Assessment

Assessments take the form of case studies, problem-based assignments, portfolio and / or reports.



Additional Information

Study Mode and Duration	Full-time, 1 year
Study Location	IVE (Sha Tin)
Fees	Application : HK\$200 Registration : HK\$3,500 Tuition : HK\$74,700 by 2 instalments
Application Deadline	31 May 2020
Commencement	September 2020

Enquiries

Programme Co-ordinator	Dr. Chris Lau
Tel no.	2595 8479 / 2256 7259
Email	ckmlau@vtc.edu.hk
General Enquiries	Mr. Alvin Law
Tel no.	2256 7240
Email	alvin.law@vtc.edu.hk



For Office Use Only

Application No.
Accept / Reject (delete as appropriate)
Application Fee Paid By
Handled By

Application Form 2020/21

Please complete the form in **ENGLISH** and print in **BLOCK LETTERS** with black ball pen.

SECTION 1 – PROGRAMME APPLIED FOR

Please indicate the programme you are applying for by ticking “✓” the appropriate box. **(Please “✓” ONE only)**

Top-up Degree Programmes

Offering Site

- | | | |
|--------------------------|--|----------------|
| <input type="checkbox"/> | BA (Hons) Business and International Management, Full-time (Registration No.: 253017) | IVE (Sha Tin) |
| <input type="checkbox"/> | BA (Hons) Business (with Law), Full-time (Registration No.: 252462) | IVE (Sha Tin) |
| <input type="checkbox"/> | BA (Hons) International Banking and Finance, Full-time (Registration No.: 253018) | IVE (Chai Wan) |
| <input type="checkbox"/> | BA (Hons) International Hospitality and Tourism Management, Full-time (Registration No.: 250997) | IVE (Chai Wan) |
| <input type="checkbox"/> | BSc (Hons) Environmental Science, Full-time (Registration No.: 252502) | IVE (Sha Tin) |
| <input type="checkbox"/> | BSc (Hons) Food Science and Nutrition, Full-time (Registration No.: 251919) | IVE (Chai Wan) |
| <input type="checkbox"/> | BSc (Hons) Food Science and Nutrition, Part-time (Registration No.: 251919) | IVE (Chai Wan) |

SECTION 2 – PERSONAL DETAILS

Title (Mr / Ms / Mrs / Miss)* *delete if inappropriate*

IVE / SBI / HKDI Student No. (if any)

Gender Male Female

Name in English (As shown on your HK Identity Card / Passport)

Surname

First / Other Names

Name in Chinese _____

Day (DD) / Month (MM) / Year (YY)

Chinese Character Codes _____

Date of Birth _____

Type of Identification Document HKID Card No. _____ () / Passport No. _____

Correspondence Address (in English)

Contact Detail

Mobile Phone No. _____

Residential Tel. No. _____

Email Address _____

Fax No. _____

Do you require a student visa / entry permit to study in Hong Kong? YES NO

SECTION 3 – APPLICANT WITH SPECIAL NEEDS

We offer equal opportunities to all applicants with or without disabilities. If you have a disability that requires special assistance, please provide a brief description of your disability below. The information will help us to better understand your requirements of special facilities and make effort to accommodate your needs.

SECTION 4 – EDUCATION

(Please give the name of schools, colleges, universities or training organisations attended including full-time and part-time courses, apprenticeship, etc. and attach certified copies of relevant academic documents.)

Years Attended (month / year)		School / College / Institution Attended / Attending	Programme Title	Mode of Study (e.g.: Full-time / Part-time on Campus, Distance Learning, etc.)	Qualification Obtained	Date of Award
From	To					

SECTION 5 – WORK EXPERIENCE *(in chronological order)*

Date (month / year)		Organisation	Position
From	To		

SECTION 6 – ENQUIRIES

All enquiries should be directed to the SHAPE office as follows:

Offering Campus: IVE (Chai Wan)

SHAPE (Chai Wan) Office, Room 012, G/F, Academic Block, 30 Shing Tai Road, Chai Wan, Hong Kong

Tel: 2595-8357 Fax: 2976-5702

Offering Campus: IVE (Sha Tin)

SHAPE (Sha Tin) Office, Room 205, 21 Yuen Wo Road, Sha Tin, New Territories, Hong Kong

Tel: 2256-7873 Fax: 2696-2049

SECTION 7 – APPLICATION FORM SUBMISSION AND ACKNOWLEDGEMENT

1. Application form with full sets of photocopies of certified credentials including transcripts and certificates of awards should be submitted by mail or in person to the **SHAPE OFFICE OF YOUR PROGRAMME CHOICE**. Please check Section 1 and Section 6 for the address. You may also return the application form to a drop box located at IVE and HKDI campuses.
2. We will acknowledge receipt of your application by email. Please make sure your email address provided on page 1 of this application form is correct.

SECTION 8 – TUITION FEE PAYMENT AND REFUND ARRANGEMENTS

1. Total programme fee for **BA (Hons) Business and International Management, BA (Hons) Business (with Law) and BA (Hons) International Banking and Finance** is **HK\$78,200**. This consists of a registration fee of **HK\$3,500** and a tuition fee of **HK\$74,700**. The tuition fee is payable by 2 instalments and will be collected within 1 month before the commencement of the semester.
2. Total programme fee for **BA (Hons) International Hospitality and Tourism Management** is **HK\$80,800**. This consists of a registration fee of **HK\$3,500** and a tuition fee of **HK\$77,300**. The tuition fee is payable by 2 instalments and will be collected within 1 month before the commencement of the semester.
3. Total programme fee for **BSc (Hons) Environmental Science and BSc (Hons) Food Science and Nutrition** is **HK\$84,500**. This consists of a registration fee of **HK\$3,500** and a tuition fee of **HK\$81,000**. The tuition fee is payable by 2 instalments for full-time mode for both programmes and 4 instalments for part-time mode for **BSc (Hons) Food Science and Nutrition**. Each instalment will be collected within 1 month before the commencement of the semester.
4. If you accept the offer, you should pay the registration fee and the 1st instalment of the tuition fee in full before the deadline stated in the offer letter to complete the registration procedures.
5. All fees paid will be refunded if the programme is withdrawn or not offered.
6. On premature cessation of the programme, all fees and charges that have been collected in respect of any part of the programme failing to be conducted on or after the date of the cessation will be refunded within 1 month of the premature cessation.

SECTION 9 – APPLICATION FEE PAYMENT

Apply before application deadline to enjoy application fee waiver. For terms and conditions, please refer to the programme booklet or visit www.shape.edu.hk.

The application fee is **HK\$200** and is **NON-REFUNDABLE**.

Please indicate your payment method with a “✓” and **glue the original payment receipt in the box provided.**

If the application fee is paid by **ATM (Automatic Teller Machine) Transfer Services**, please follow the instructions below in making payment:

HSBC & Hang Seng Bank ATM

- ✓ Select “Bill Payment Service”
- ✓ Select “Education – Others”
- ✓ Select “Vocational Training Council”
- ✓ Enter Type: “01”
- ✓ Enter Payment Number: please see payment number below
- ✓ Enter Amount: **HK\$200**

JETCO ATM

- ✓ Select “JET Payment”
- ✓ Enter Merchant Code: “9151”
- ✓ Enter Type: “01”
- ✓ Enter Payment Number: please see payment number below
- ✓ Enter Amount: **HK\$200**

Payment Number for ATM Transfer Services:

Campus of Your Programme Choice: **IVE (Chai Wan)**

0700001

Campus of Your Programme Choice: **IVE (Sha Tin)**

0700004

If the application fee is paid at **7-Eleven**, the QR code for payment at 7-Eleven is shown below.

Campus of Your Programme Choice: **IVE (Chai Wan)**



3050107700001900048

Campus of Your Programme Choice: **IVE (Sha Tin)**



3050107735001900096

Please glue the original receipt here.

*****Application form without attaching the original payment receipt WILL NOT be processed.*****
*****Please DO NOT send in any cheque or cash. We WILL NOT deposit the application fee on your behalf.*****

SECTION 10 – SOURCE OF KNOWING SHAPE PROGRAMMES

From which of the following sources have you heard about SHAPE programmes? Please indicate your source(s) with a “✓” in the appropriate boxes (You may select more than one.):

- | | | |
|--|---|--|
| <input type="checkbox"/> SHAPE Website | <input type="checkbox"/> VTC Lecturers | <input type="checkbox"/> Yahoo / Google Keyword Search |
| <input type="checkbox"/> SHAPE Prospectus / Leaflets | <input type="checkbox"/> Information Panels | <input type="checkbox"/> Newspaper / Magazine (Title: _____) |
| <input type="checkbox"/> Consultation Day | <input type="checkbox"/> Education Fair | <input type="checkbox"/> Website / Mobile app advertisement |
| <input type="checkbox"/> Classmates / Friends | <input type="checkbox"/> Others (Please specify: _____) | |

Do you wish to receive information in relation to any programmes, admission and events of the School for Higher and Professional Education, member institutions of the Vocational Training Council and the University of Northumbria at Newcastle? YES NO

SECTION 11 – DECLARATION *(Application form without signature will not be processed)*

1. I declare that the information given in the application is, to the best of my knowledge, accurate and complete. I understand that this information will be used in the admission process of the programmes offered by the School for Higher and Professional Education and the University of Northumbria at Newcastle.
2. I authorise the School for Higher and Professional Education and the University of Northumbria at Newcastle to obtain, and the Vocational Training Council (VTC) to release, information about my student record in the member institutions of the VTC for the purpose of processing this application.
3. I authorise the School for Higher and Professional Education and the University of Northumbria at Newcastle to use my data to carry out checks on multiple applications and checks on records of current and previous studies in the member institutions of the VTC.
4. I authorise the School for Higher and Professional Education and the University of Northumbria at Newcastle to obtain, and the relevant institutions to release, further academic information or official student records if necessary, and / or where my work experience is relevant, to verify my employment records, for the purpose of making an informed decision about my application.
5. I understand that, upon my registration in a programme in the School for Higher and Professional Education and the University of Northumbria at Newcastle, the data contained in the application form will become part of my student record and may be used for all purposes relating to admission, registration, academic and administrative communication, alumni management and contacts, research, statistical and marketing, including direct marketing. The School for Higher and Professional Education may disclose and / or transfer my student data to VTC, including its member institutions and institutes, and any other third parties such as government departments, organisations, institutions, agencies, service providers in relation to the above purposes.
6. I understand that the School for Higher and Professional Education and the University of Northumbria at Newcastle may use my application data for statistical purposes. The application form and other related personal information will be disposed of after the completion of the 2020/21 admissions exercise. Nevertheless, if I have indicated in **Section 10** that I wish to receive information from the School for Higher and Professional Education and the University of Northumbria at Newcastle, my application data will be retained.
7. I understand that in accordance with the Personal Data (Privacy) Ordinance, I have the right to request access to, and the correction of my personal data. I should submit written request to the School for Higher and Professional Education at Room 008, Academic Block, 30 Shing Tai Road, Chai Wan, Hong Kong if I wish to access or make corrections to my data.
8. I fully understand the Intellectual Property Policy (the Policy) indicated at www.shape.edu.hk (Admission → Points to Note) which is applicable to students of all VTC member institutions. I understand and agree that adherence to the Policy is a condition of continued enrolment and graduation.
9. I understand that provision of any false or misleading information therein shall lead to DISQUALIFICATION of application without notice and cancellation of any resulting registration. Any fees paid will NOT be refunded.

Applicant's Signature:

Date:

CHECKLIST FOR APPLICANT

Before submitting your application, please check if you have:

- Completed the form in full.
- Signed and dated the form.
- Enclosed copies of relevant academic documents and transcripts.
- Enclosed the original receipt of application fee payment.
- A waiver of application fee may be granted to eligible applicants. For details, please visit www.shape.edu.hk.

School for Higher and Professional Education (SHAPE)
才晉高等教育學院

📍 : www.shape.edu.hk

☎ : 2595 2771

✉ : shape@vtc.edu.hk

📘 : www.facebook.com/VTCSHAPE

